



Liran Giladi

Product Designer

[My portfolio →](#)

lirangiladi.com

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WORK EXPERIENCE

PayPlus / Wittix / UX / UI Designer

2023 - Present | Holon, Israel

Screen designs for PayPlus and Wittix products for desktop and mobile.

Working closely with development and product teams throughout the development process and constantly improving the user experience.

After Effects editor for UI animations and marketing videos.

John Bryce Solutions / Senior Learning Experience Designer

2020 - 2023 | Tel Aviv, Israel

Designing and producing training courses in Storyline.

Editing training and marketing videos in After Effect from storyboarding to final post-production.

Creating animated videos.

Designing materials for social networks.

TheySay / Graphic Designer

2020 | Tel Aviv, Israel

Produced videos, posts, and banners for the operation and publication of a variety of leading brands' digital assets (Instagram, Facebook, and Google).

EDUCATION

Create Future School / UX-UI Design

2021 - 2022

Received experience in market research, user research, concept-building, architecture, wireframes, usability testing, storytelling and presentations.

Studio 6B / Graphic Design

2012 - 2013

Gained an understanding of concepts, typography, grids, colors, and compositions. My studies included experiments with branding and logo design, magazine layouts, flyers, business cards, etc

SKILLS

UX/UI Design

User Research

User Flows

Wireframing

Prototyping

Usability Testing

Graphic Design

TOOLS

Figma

Adobe XD

Axure

Photoshop

Illustrator

After effects

LANGUAGES

Hebrew

English